



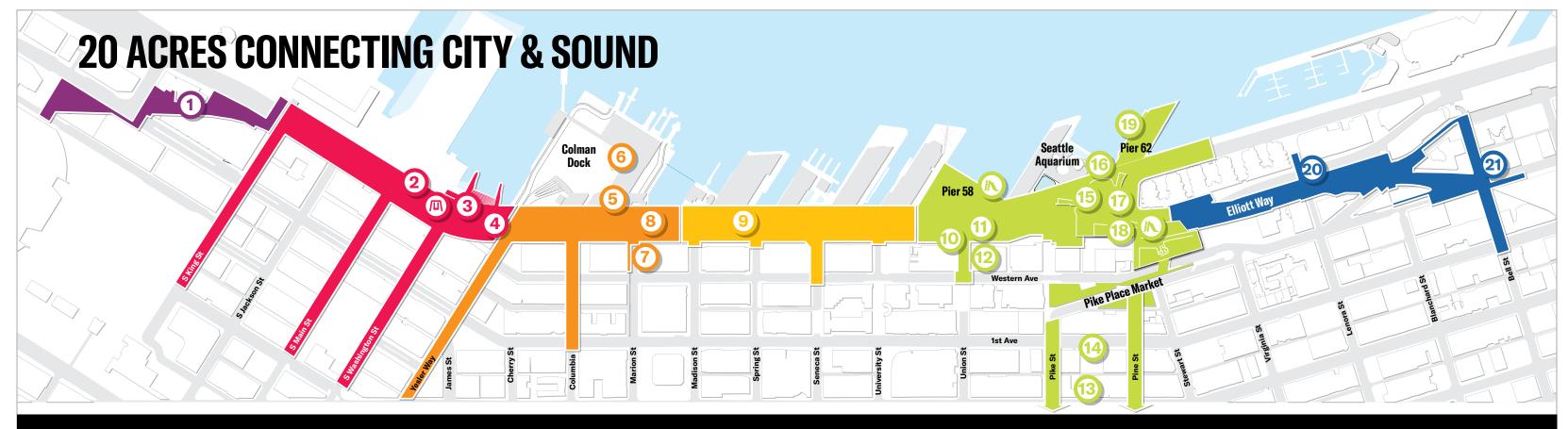
A COAST SALISH WATERFRONT

Waterfront Park is situated on the land of the Coast Salish Peoples, who have resided here since time immemorial and continue to thrive. With respect and humility, we acknowledge the history of the waterfront, the dispossession of land from the Coast Salish people, and most importantly, the strength and resilience of the native people and their culture through this history to the present. This acknowledgment serves only as a first step in honoring the land that we occupy and the first peoples of that land. Friends recognizes that this will be long and evolving work to build and repair relationships with Native communities.

Cover: Waterfront Park will stretch from Pionee Square to Belltown.

Pictured: Coast Salish
Canoe Welcoming
Ceremony during Salmon
Homecoming in 2022.

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WATERFRONT PARK

Railroad Way

A tree-lined pathway connecting the waterfront to the stadiums.

Pioneer Square
Lush, green east-west connections to a historic neighborhood and peaceful Habitat Beach where visitors can touch the water.

Transit Piers

A link from the downtown core to ferries, water taxis, and Puget Sound.

Historic Piers

Featuring the Seattle Great Wheel, restaurants and shops, the historic piers offer year-round opportunities to eat, drink and play.

Central Public Space

The cultural hub of the waterfront ties together two iconic waterfront destinations, Pike Place Market and the Seattle Aquarium, with added space for activities and sweeping views.

Belltown

Connecting the waterfront to Olympic Sculpture Park, Bell Street Park, and an active neighborhood brimming with shopping, food, and nightlife.

LANDMARKS & ART

1. Lumen Field

2. Washington St. Boat Landing3. Habitat Beach

4. Art & Play: Buster Simpson Play structure

5. Art: George Tsutakawa

6. Colman Dock

7. Marion St. Pedestrian Bridge 8. Art: Oscar Tuazon & Collaborators 9. Art: Haddad|Drugan

10. Art: Norie Sato

11. Art: Shaun Peterson

12. Union St. Pedestrian Bridge 17. Art: Ann Hamilton

13. Art: Derek Bruno

& Gage Hamilton

14. Pike/Pine Corridor

15. Ocean Pavilion

18. Overlook Walk

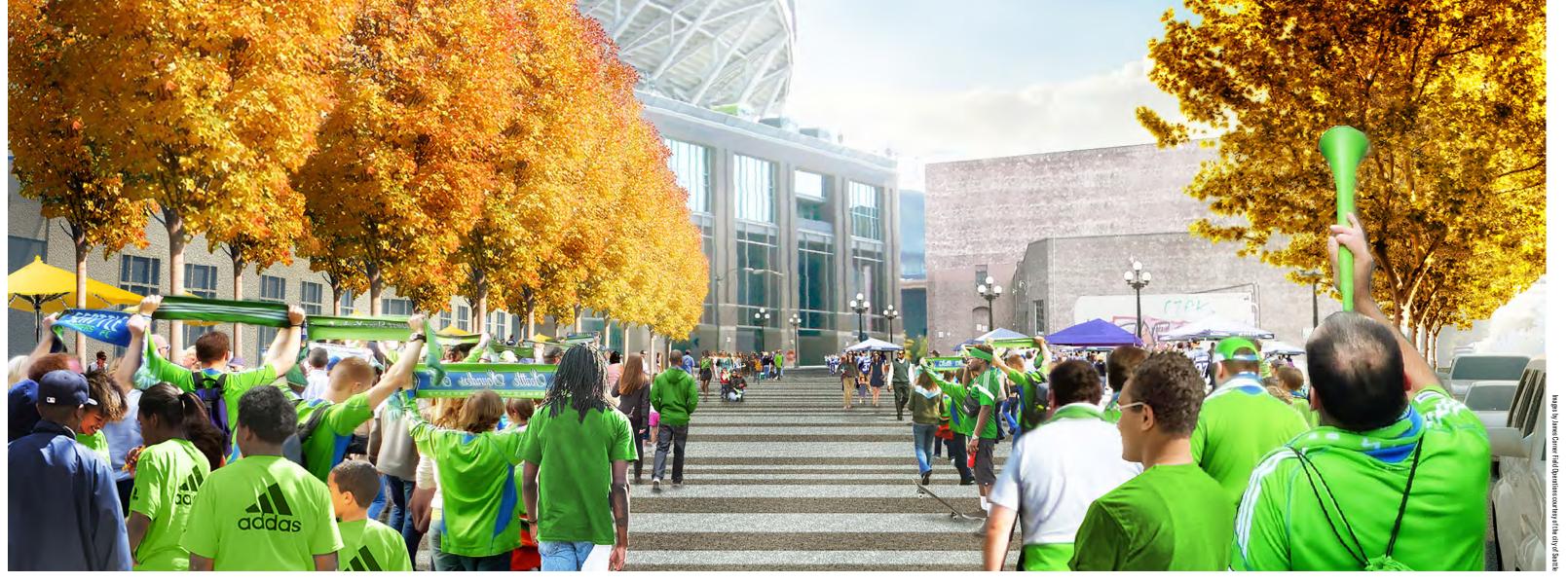
19. Art: Stephen Vitiello

Play structures

20. Lenora St. Pedestrian Bridge

16. Art: MTK Matriarchs 21. Bell St. Park Extension

2 ——WATERFRONT PARK



PRIORITIZING PEDESTRIANS

Improved sidewalks and greenery will support safe pedestrian connections between the waterfront and Pioneer Square.
Seahawks, Sounders, and Mariners fans will have easy access to Waterfront Park and public transportation options by land or sea.

4 ——— RAILROAD WAY



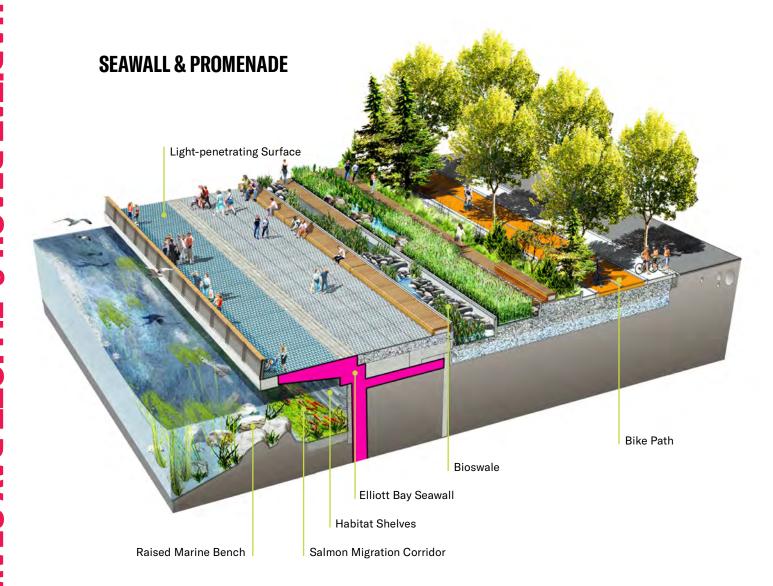


CONNECTING PARKS AND PEOPLE

The historic Washington Street Boat Landing will anchor the south end of Waterfront Park near Pioneer Square. Recently restored, it once again serves as a symbolic gateway to the city from the Puget Sound.

Pedestrian-friendly enhancements to the historic neighborhood will make Pioneer Square more accessible, and encourage activity and commerce.

6 ——— PIONEER SQUARE





Created in partnership with scientists at the University of Washington, the Elliott Bay Seawall optimizes the salmon migration corridor with improved habitat, including natural texture to encourage plant growth, nooks for shellfish, and a cantilevered section with glass bricks to provide needed light.





Top. Habitat Beach supports the waterfront ecosystem and enhances the salmon corridor by adding rocks and nearshore vegetation. Habitat Beach will provide direct access to the water for visitors.

Bottom. Buster Simpson's artwork *Migration Stage* reflects on the urban shoreline and will function as a place to sit and rest, as well as a place for play.

8 —— PIONEER SQUARE





The new Marion St Bridge will offer stunning views of Seattle's central waterfront while maintaining the direct connection between the ferries and downtown.



A place for moving, resting, and play, the walkway along the promenade will be punctuated by benches and swings.

10 ——TRANSIT PIERS 11



THE COMMERCIAL HEART OF THE WATERFRONT

The Promenade will be the common connector of Waterfront Park — providing a linear pathway from Pioneer Square to Pier 62 and improving access to waterfront activities. A new two-way bike path will serve commuters, visitors, and families along the same route.

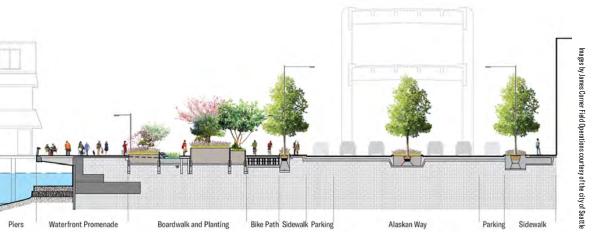
12 —— HISTORIC PIERS 13





Carving a garden pathway between Union and Spring Street, the boardwalk offers an intimate journey through a tree canopy, marsh gardens, and year-round foliage.





Top. A dedicated two-way bike path will stretch the length of the park, allowing cyclists to recreate and commute safely and efficiently, while maintaining pedestrian safety with traffic signals and safe places to cross.

Bottom. The promenade, boardwalk, bike path, and parallel plantings will create a safe pedestrian haven to move and enjoy the new waterfront.

14 ——— HISTORIC PIERS



A PLACE FOR GATHERING, ACTIVITY & PLAY





Top. Seasonal activities such as concerts, outdoor movies, and festivals will take place in an expansive plaza and event space.



Lower left. A dedicated play area for children plus restrooms and concierge space adjacent to the promenade will support families and provide information on current programming.

Lower right. The beloved Fitzgerald Fountain, located on Pier 58 since 1974, will be restored and integrated into the new pier.

16 — CENTRAL PUBLIC SPACE





The Union Street stairs supports east/west foot traffic and will feature a sculpture by Norie Sato that includes a steel abstracted fern frond framing the passageway, and a screen on the bridge that layers abstracted imagery of seagull wings over that of a fern.





Top. Norie Sato (center) stands on the Union Street Pedestrian Bridge with Friends board members, donors, staff, and partners in front of her work, *Unfurling a Gesture (The Nature of Persistence)*.

Bottom. The Union Street stairs terminate at Pier 58, offering new public restrooms, green space, and beautiful views for people coming from downtown to enjoy for a moment or an afternoon.

18 ——— CENTRAL PUBLIC SPACE







THE NEW OCEAN PAVILION

Seattle Aquarium's new expansion, the Ocean Pavilion, will be an unparalleled platform for ocean conservation. Exhibits will shed light on the urgent threats facing our ocean and mobilize a new generation of marine conservationists.

Top. An oculus will offer the public a dramatic window into the Coral Triangle from below.

Bottom. Integrated into the design of Overlook Walk, the roof of the Ocean Pavilion will offer public park space, stellar views of the Salish Sea, and a seamless connection to the Promenade below.

20 —— CENTRAL PUBLIC SPACE 21







AN ELEVATED PUBLIC PARK

Overlook Walk will be an elevated public park that connects Pike Place Market's expansion, MarketFront, to the waterfront promenade. Boasting panoramic views of Elliott Bay, the Olympics, and Mount Rainier. Overlook Walk will provide direct access to the waterfront with sloping pedestrian pathways, the Salish Steps, and a new elevator.

Top. Seamlessly integrated with Seattle Aquarium's Ocean Pavilion expansion, Overlook Walk will offer play areas for children and families, public plazas, and terraced landscaping rich with native plants. Protected areas will feature public seating and amenities.

Bottom. The Salish Steps will provide ample seating with a view.

22 —— CENTRAL PUBLIC SPACE 23





AN INVITING PATHWAY WITH OPPORTUNITIES FOR PLAY

Bluff Walk will be a beautiful and welcoming pathway that slopes gently, crossing back and forth down the bluff, connecting Pike Place Market with the waterfront some 80 feet below.

Top. Featuring an array of options for rest, play, and reflection, Bluff Walk will include nooks and crannies, a cafe, and slides. It will serve as an active, engaging passageway between the Ocean Pavilion, adjacent piers, and Waterfront Park.

Bottom. Designed for all-season use, Bluff Walk will feature a cafe and covered outdoor seating.







EXPANDING A BELOVED TOUCHSTONE

The completed MarketFront includes new housing, restaurants, and retail space, plus expanded vendor opportunities and parking.

The new Pike Pine Streetscape will prioritize pedestrians and cyclists with a curbless street, tactile wayfinding bands, more visible and accessible crosswalks, and new tress and plantings.

26 —— CENTRAL PUBLIC SPACE 27



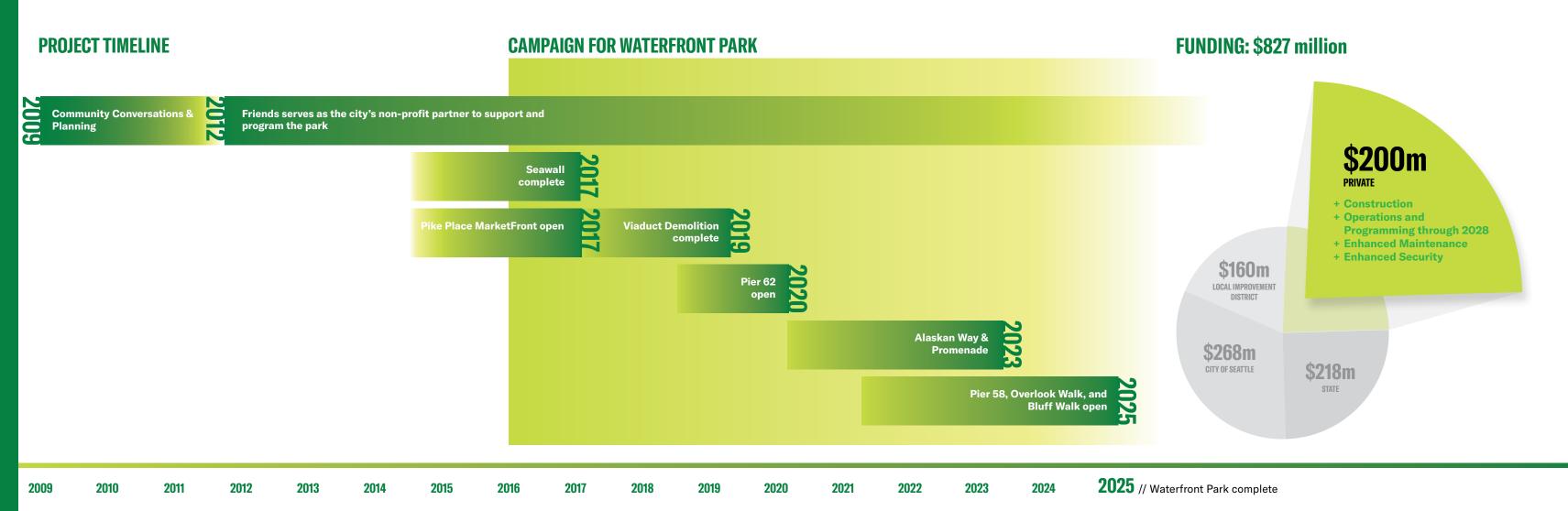
A CANVAS FOR THE COMMUNITY

With a new floating dock, integrated lighting, flexible seating, and an acre of open space in the heart of Seattle's central waterfront, Pier 62 serves as a welcoming canvas for a range of year-round public use.

In summer 2022, 75,000 people enjoyed free events and programs on Pier 62, from weekly classes to concerts and cultural festivals.

28 ——— CENTRAL PUBLIC SPACE 29

A COMMUNITY VISION YEARS IN THE MAKING



30 —— CAMPAIGN FOR WATERFRONT PARK
31

ICONIC WATERFRONT PARK AND RENEWAL OF DOWNTOWN

This historic 20-acre civic investment will be the catalyst in reimagining, recreating and rebuilding our downtown. It will be a vital force that will pull energy, excitement, investment, and people to it and around it. Together, we can re-center what this place will be for our city, region and the world. Opening in 2025, Waterfront Park will anchor our resurgence.

JOIN US!

Waterfront Park will be Seattle's most transformative public project since the creation of Seattle Center to host the 1962 World's Fair. Moments like this—when we literally transform the landscape of our city—have always been leveraged by the private support of committed citizens who work tirelessly and give generously to realize a better version of this place that we proudly call home.

Now is the time to reflect on the values that make Seattle resilient and strong; to seize this once-in-a-generation opportunity to align community values, vision, and investment to create a more welcoming, equitable, and inclusive city.

Please join us.

Campaign for Waterfront Park

Anna O'Donnell Chief Philanthropy Officer anna@waterfrontparkseattle.org (206) 854-4843





Friends is the City of Seattle's nonprofit partner responsible for funding, stewarding, and programming Waterfront Park in perpetuity. We accomplish our mission by collaborating with individuals, communities, businesses, and institutional partners, all working together towards a renewed place of connection on Seattle's central shoreline.